

# **NEWS RELEASE**

## FOR IMMEDIATE RELEASE

### YORKTON AIRCRAFT SERVICE LTD.

29 February 2024

## SOS AVIONICS becomes part of YORKTON AIRCRAFT SERVICE LTD.

Prairie Aviators will benefit from Full Service with one Company, 2 locations

**Yorkton, Sask., 29 February 2024.** Yorkton Aircraft Service Ltd. (YAS) and SOS Avionics (SOS) are pleased to announce that they have merged. The merge combines Yorkton's 35-years of experience in providing 3<sup>rd</sup> party maintenance to the Canadian aviation industry with SOS Avionics growing avionics and maintenance services at the Regina International Airport, moving YAS closer to its full-service vision and giving the Regina airfield an even stronger service and support centre.

"Becoming full service is difficult in today's marketplace. We needed some greater avionics expertise and bringing the SOS team members and facility into our family came about quite naturally," said Cheryl Denesowych, Director of Operations and Business Development at Yorkton Aircraft. "Miguel Gallegos, owner of SOS, has similar values to ours, such as being customer friendly, doing quality work and being there to support what we sell. It's not just the sale."

"Customers of both locations will now be able to talk with us about their maintenance needs and their future upgrade and investment plans they have for their airplane," added Allan Denesowych, President of YAS, "and being a full service provider has been a vision of ours forever."

"The demand for our services here at SOS in Regina, in not only avionics work but also maintenance, has been growing at such a pace that working with an established team made complete business sense," Miguel Gallegos, principal of SOS Avionics, added. "At the same time, Yorkton had various needs that SOS could fill." Both Miguel and Cheryl recognize that aviation service provision is based on trust and ease of delivery. Ideally, customers want to build a relationship at one place. A place they know can deliver. "That's why this is such a good and exciting decision," remarks Miguel.

What does the future look like? The former SOS group will maintain their presence on the Regina airfield, as a base of Yorkton Aircraft. Appropriate investments in both staff and equipment are being made to strengthen both locations

### About Yorkton Aircraft Service Ltd.

*"We're There to Keep You in the Air"* has been the brand promise at Yorkton Aircraft as the company has worked to fill its vision of becoming a large, full-service one-stop centre for their clients. The company is comprised of a well-known AMO organization with both specialized and non-specialized ratings; a large parts sales department for a growing number of product lines that number 40+ currently; an Ag-Air service and support specialist; an avionics department; a dealer for new aircraft and most recently the sale of used aircraft. Established in 1989, Yorkton Aircraft operates from the Yorkton Regional Airport and now the Reginal International Airport.

### **About SOS Avionics**

Principal Miguel Gallegos is a 3<sup>rd</sup> generation Avionics Specialist. His interest in physics, electronics and aviation (a private pilot himself) propelled him to buy an Avionics shop in Regina and build that business. He is building a strong, customer friendly team at the Regina location and this move allows him to focus on customer's work, as opposed to all the background work it takes to run a business in 2024 and beyond. The SOS location, now the Regina Yorkton Aircraft location, is at 5025 Tiger Moth Lane, Regina Saskatchewan.

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